

Green Team of Milwaukee Area Workforce Funding Alliance and Regional Workforce Alliance



Milwaukee Area Workforce Funding Alliance (WFA)

- Affinity group of Donors Forum of Wisconsin
- Coalition of Community, Private, and Public Funders who have *financial resources* that will be aligned in pursuit of the alliance strategic workforce development goals and investment priorities
- Bring the visibility, clout, and resources necessary to realign the workforce system to meet the needs of low-skilled adults and employers

Regional Workforce Alliance (RWA)

- Workforce arm of Milwaukee7, regional economic development consortium of 7 counties in SE WI
- Collaboration of organizations representing workforce development, economic development and education across southeastern Wisconsin
- Led by the 1) Milwaukee Area Workforce Investment Board, 2) Waukesha-Ozaukee-Washington Workforce Development Board and 3) Southeast Wisconsin Workforce Development Board

RWA

- Invests in strategies to build the skilled workforce that Milwaukee-area businesses need to compete in today's global economy
- Supported by funds awarded by the Wisconsin Department of Workforce Development's Growing Regional Opportunities in Wisconsin (GROW) grant
- Manages local WIRED funds

Milwaukee Region “Green Team”

- Representatives of
 - Milwaukee Area Workforce Funding Alliance
 - Regional Workforce Alliance
 - LISC – Milwaukee Office
- Looking for Ways to Collaborate on “Green” Federal Opportunities

Green Team Members

- RWA: Milwaukee Area Workforce Investment Board: Don Sykes
- WFA: Housing Authority of City of Milw: Tony Perez
- RWA: Waukesha-Ozaukee-Washington WIB: Sara Caven
- RWA: Southeast WI WIB (Kaiser Group): Marilyn Putz
- Local Initiative Support Corporation: Leo Ries
- WFA: Helen Bader Foundation: Kathryn Dunn
- WFA: Greater Milwaukee Fdtn: Marcus White
- City of Milwaukee: Erick Schamberger

Staffed by: US - Karen Gotzler and RWA - Mike Mortell

Green Team Purpose

- Oversee the Jobs for the Future contract
 - Heighten competitiveness for “green” federal dollars
 - Gain insight into opportunities for funding
 - Learn about strategies/modalities employed in the national arena that we can bring to the area
 - Acquire federal funds for relevant programs
- Work collaboratively to advance region’s economic opportunities in “green”
- Grow region’s “green” workforce

Local Strategies

- Maintain database of federal “green” opportunities
- Contract with Jobs for the Future for technical assistance to package green applications
- Contact and engage other potential partners to improve applications submitted from the region (e.g.: Weatherization Assistance Program grant application from SE WI WIB and Racine OIC)
- Inventory local “green” projects for application background and local networking

Other Local Stakeholders

Technical Colleges:

- Milwaukee Area Technical College
- Waukesha County Technical College
- Gateway Technical College
- Moraine Park Technical College
- Private
 - Greater Milwaukee Committee
 - Metropolitan Milwaukee Association of Commerce



Examples of Local “Green” Projects



Water Council

Milwaukee 7

Local Projects



Wisconsin Sector Strategies Initiative:
Define and Align Green Industry Sector
Initiative

WOW, MAWIB, SE Workforce Development Board (Lead)

Local Projects



Milwaukee Builds

MAWIB, Esperanza Unida, Milwaukee Christian Center,
MCSC, Northcott Neighborhood House, WRTP/Big Step

Local Projects



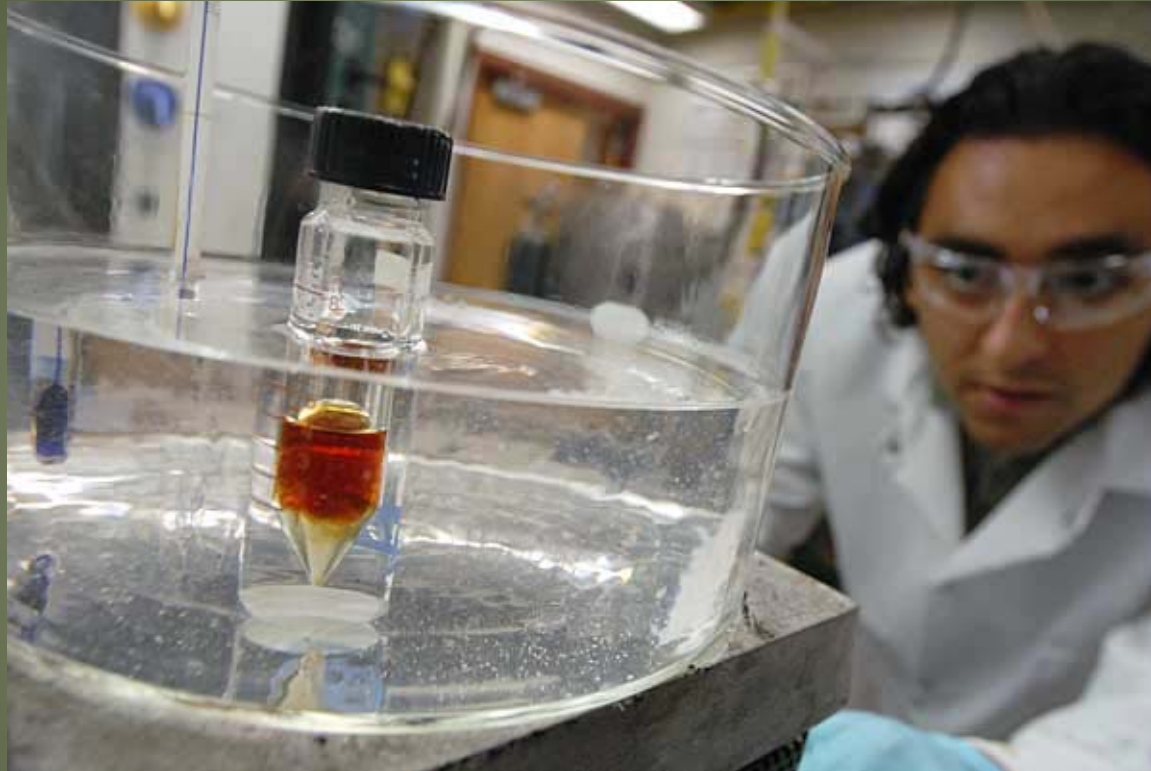
Milwaukee Solar
MCSC

Local Projects



Southeastern WI Pre-College
Wisconsin Foundation for Independent
Colleges WIRED/ RWA Capacity Building Project

Local Projects



Water Industry/ University R&D
Collaboration

UW-Milwaukee, RWA/WIRED

Local Projects



Water Industry Educational Gap ID Plan and
Development

Discovery World Milwaukee, RWA/WIRED

Local Projects



PK-16 Coalition for Eco-Science and
Service Learning

UW-Parkside, RWA/WIRED