

Milwaukee Area Workforce Funding Alliance

Accomplishments
October 2008 – September 2009

Initial Leadership Council

- ❑ Donors Forum of Wisconsin, Convener
- ❑ Mayor Tom Barrett, City of Milwaukee
- 1. Helen Bader Foundation
- 2. Greater Milwaukee Foundation
- 3. Jane Bradley Pettit Foundation
- 4. Manpower Foundation
- 5. Milwaukee Area Workforce Investment Board
- 6. Housing Authority of City of Milwaukee
- 7. City of Milwaukee Municipal Court
- 8. City of Milwaukee Community Development Grants Administration
- 9. Milwaukee 7 Regional Workforce Alliance - WIRED
- 10. United Way of Greater Milwaukee

Additional Members since June 2008

11. Harley Davidson Foundation
12. Froedtert Hospital
13. Rockwell Automation Foundation
14. Metropolitan Milwaukee Sewerage District
15. Northwestern Mutual Foundation
16. JP Morgan Case Foundation
17. Zilber Family Foundation
18. MillerCoors

Additional Members since June 2008

19. Foundation of Wisconsin Auto and Truck Dealers Association
20. Wheaton Franciscan Healthcare System
21. Aurora Healthcare System
22. Faye McBeath Foundation
23. Columbia-St Mary's Hospitals
24. Children's Hospital
25. Brico Fund

Plan Compared to Actual

Plan for 10/08 – 9/09

- Align a portion of grantmaking toward the sectors and/or priorities of the Alliance
- Attend bi-monthly meetings with other funders to review progress and plan future coordinated efforts
- Participate in discussions on strengthening the workforce development system

Actual

- \$8.9 million aligned in first 6 months (currently collecting data for remaining 6 months)
- 80% of Alliance members that attended more than 60% of meetings
- 2/3 of Alliance members that participated in committee or workgroup discussions

Plan Compared to Actual

Plan for 10/08 – 9/09

- ❑ Share information on grantees and their programs and projects
- ❑ Share information on grantee outcomes for reporting
- ❑ Consider leveraging grantmaking with other Alliance participants for greater community impact

Actual

- ❑ 100% participation on amounts to grantees
- ❑ SYSTEM IN PROGRESS
- ❑ DATA COLLECTION IN PROCESS

Workforce Partnerships - WRTP

□ Plan for WRTP

- Build capacity of WRTP in financial tracking and management and reporting
- Focus on jobs pipeline with WRTP as a central intermediary

□ To Date for WRTP

- Organizational Assessment
- Over \$100,000 in capacity-building funds from JPMorgan Chase Fdtn, Helen Bader Fdtn, Annie E Casey and ???

Unplanned Construction WP

- WFA developed proposal to Jobs for the Future expanding WIB/CDBG Milwaukee Builds and Urban Forestry as 1 of 5 partners in national Pathways Out of Poverty application to include:
 - WRTP as WP
 - 3 “emerging workforce partnerships”
 - Northcott Neighborhood House
 - Milwaukee Christian Center
 - Milwaukee Community Service Corp

Workforce Partnerships-Healthcare

Healthcare Workforce Partnership

- Milwaukee Area Health Education Center
- YWCA of Greater Milwaukee
- Determine the criteria for selection and determine and invest in the healthcare intermediary and its capacity-building needs.
- Pilot an incumbent worker training with partner hospitals.
- To Date
- Planning and pilot grants from Helen Bader Fdtn and JP Morgan Chase Fdtn to MAHEC and YWCA
- Hospitals working with MAWIB and WI Center on Nursing on Assoc Degree Nursing (ADN) to BS in Nursing fast-track program

2008-09 Capacity Building Plan

- **“System-wide” Capacity Building**
 - Alignment of funds and strategies
 - Data management systems / sharing
- **Intermediary Capacity Building**
- **Front-line Worker Capacity Building**
 - Best practices
 - “certification” series for working with hard-to-serve populations

Capacity-Building

2009 Plans

- ❑ Bring private and public funders together to understand the current workforce development public funding streams and the relationship with for-profit and philanthropic investments.
- ❑ Work with funders to survey grantees on capacity-building issues affecting their work.
- ❑ Initiate professional development on key issues funded by MAWIB and HBF, such as use of criminal background checks and utilization of referral systems.
- ❑ Assess needs of nonprofits in workforce development through surveys and meetings.

Actual

- ❑ Presentations by Public Policy Forum and Urban Strategies on funder surveys
- ❑ Professional development attended by more than 25 “front line” workers in workforce development

Unplanned Capacity-Building Outcomes

- Microsoft donations (via NFWS) to 20+ groups likely to be made in 2009; if utilized, total value of product contributions near \$1 million

Plan for Policy Advocacy

□ Systems Problems versus Policy Barriers

- Systems Barriers: case management practices, workforce re-entry for Ex-Offenders, lack of access to drivers education, TANF structures/ silos
- Policy Barriers: distribution of workforce dollars, drivers license issues, elimination of pass-through of child support payments

Policy Advocacy

2009 Goals/Plans

- Work with funders to survey grantees on policy and other advocacy issues affecting their work.
- Establish a formalized relationship between MAWFA and State of Wisconsin Departments of Workforce Development and Family Services.
- Initiate discussions with State on waivers for access to data.

2009 Actual

- Kathryn Dunn and Kelly Lucas of Workforce Central have met with Workforce Development, Commerce, Administration, Health and Human Services, and Children & Families.

Unplanned Policy Outcomes

- ❑ Dunn and Lucas met with Commerce, and Health and Human Services.
- ❑ Dunn appointed to Governor's Council on Workforce Investment as representative of philanthropy and appointed Executive Committee.
- ❑ WFA received advice via NFWS on FSET 50/50 match; MAWIB included YWCA in Milwaukee County plan.
- ❑ Kelly Lucas presented the Milwaukee ARRA and Impact of Philanthropy Report at White House briefing on September 17.
- ❑ Marcus White leading an effort on electronic federal and state benefit screening and registration.
- ❑ Wisconsin Community Services presented regional approach to address re-entry populations to MAWFA in August.

Local Evaluation

2009 Goals/Plans

- Work with JFF to implement Phase I of common tracking and reporting system.
- Conduct a year-end evaluation of outcomes in jobs, agencies, intermediaries and the “system.”

2009 Actual

- JFF has not offered a common system.
- WFA Performance Management Committee has met twice to discuss recommendations for local coordination of data.
- Evaluation RFP developed and released; UWM CUIR with UW-Madison COWS selected to evaluate systems change.

Research / Documentation

2009 Goals/Plans

- ❑ “Map” the funding and referral relationships in workforce development within WFA.
- ❑ Coordinate with NFWS on data from UC – Davis.
- ❑ Identify what research (sector-driven and worker needs) has already been done and share with funders and others – possibly via website.

Actual

- ❑ 2008 funding tracked and recorded in April 2009
- ❑ UC-Davis data shared with Regional Workforce Alliance (RWA) partners
- ❑ www.milwaukeeewa.org developed in May 2009

Unplanned Research / Documentation Outcomes

- ❑ Analysis of statutory barriers to employment being funded by Annie E. Casey Foundation
- ❑ Creation of “Green Team” in partnership with Regional Workforce Alliance and analysis of the region’s capacity around “Green” opportunities

Communication

2008-09 Goals/Plans

- ❑ Use website postings and blogging.
- ❑ Establish the WP Advisory Committees.
- ❑ Have Executive Committee focus on evaluation needs.
- ❑ Combine policy and research issues into one “committee.”
- ❑ Maintain strong information flow among working groups of WFA.

2008-09 Actual

- ❑ Website established; not much posting
- ❑ Workgroups created; links to WPs not as clear.
- ❑ Information flows through Leadership Council, the Chair and staff among working groups.