

WFA Leadership Council Meeting Summary

December 7, 2010

Presentations are available at www.milwaukeeewa.org
Call with questions at 414-221-9500.

9 am - 12 pm / Aurora Hospital Rapkin Auditorium

Social Innovation Fund

Welcome

Report of the Chair

- Kathryn Dunn announced that WFA was awarded a Social Innovation Fund grant of \$600,000 total over 2 years
- SIF application outline distributed; SIF full application available to WFA members upon request

Healthcare Training Partnership Reports

Milwaukee Area Healthcare Alliance (MAHA) Update

- Milwaukee Area Health Education Center (MAHEC) appointed Gina Green-Harris as new Executive Director
- MAHA maintains its focus on career readiness and career ladders
- 25 job placements made in 2010
- MAHA will partner with the Milwaukee Area Workforce Investment Board (MAWIB) to implement US Dept of Health & Human Services (DHHS) grant from Administration for Children and Families (ACF) Grant
- MAWIB's WI Dept of Workforce Development (DWD) Industry Partnerships Grant renewed; MAHA will continue participation in this project
- Leverage of WIA and FSET occurs through grants from WFA members
- WFA support is crucial to filling gaps in public funding

MAHA Discussion

- Primary barriers to employment are criminal background, soft skills, and transportation

Alverno & WCTC & MATC Presentation

- Associate Degree (ADN) to Bachelor Degree Nurse (BDN) program introduced by Scott Gelzer
- ADN to BDN program is designed to decrease the length of time to attain credential and fill demand for nurses
- Projected shortage of healthcare workers and instructors by 2014
- Developing pipeline from ADN to Doctorate level nurses is a goal
- Advanced degree opportunities at Alverno may be made available to men
- Community College Advisory Council developed
- Alverno College discusses participation in technical college curriculum "taskforce"
- Alverno College in process of adding 4 new nursing courses to the curriculum
- Alverno College to conduct market analysis including a student survey

Discussion

- Career ladders
- Barriers to employment
- Identifying nursing degree program candidates



MAWIB Healthcare Training Institute

- Workforce Investment Board’s Healthcare Training Institute is funded with \$3.4 million annually renewable for up to 5 years from DHHS
- Provides adult basic education & career screening; Open to TANF recipients or low-income (up to 300% of poverty-level)

WFA Committee Reports

Capacity Building Report

- Capacity Building and Performance Management Committees will merge and will be co-chaired
- Organizational Assessments will be conducted with Pathways organizations (WRTP completed in 2010)
- The target funding level for the Organizational Assessment pool is \$42,000
- Contributions to Organizational Assessment pool are needed in any amount
- ETO pilot planning will continue
- MAWIB sponsored informational forums to continue
- April 1 – Sept 30, 2010 WFA Financial Report distributed. WFA granted \$8.9 million during this period.

WFA Business

- Leadership Council will adopt a meeting format in 2011 that includes a “funder only session”
- Mary Anne Martiny, co-chair of CB/PM Committee will be added to the Executive Committee
- A method of updating the Leadership Council on proceeds of sub-committees will be developed

Additional Discussion

- Defining what activities soft skills include and classifying “soft skills” as Workforce Development
- WFA Workforce Development definitions circulated
- 3rd Tuesday of each month is proposed for the Leadership Council Meeting date

WFA Action Items / Next Steps

- Determine Executive and Standing Committee meeting schedules

Attendance	Presenters	Guests
10 private funders 6 public funders 2 employers 2 staff 9 guest presenters 3 guests	Kathryn Dunn Mary Anne Martiny Jeff McAllister, WIB Delores Green, WIB Norma Gains, MAHA Lisa Boyd, MAHA Sandy Stearns, Dean of WCTC Pat Schroeder, Alverno College Sue Schuler, Alverno College Cathy Knutson, Alverno College Desiree Levy, MATC	Fanaye Turner, MAHEC Gina Green-Harris, MAHEC Frank Miller, Alverno College